



## Study: Georgians Getting Message About Meth

Posted: 2:57 pm EDT June 14, 2011



**Study: Meth Message Received**

**ATLANTA --** The Georgia Meth Project says it has helped educate hundreds of thousands of Georgians about the dangers of the drug since its 2010 launch.

Program director Jim Langford said a statewide study revealed that teens and young adults are growing more aware of the risks of trying methamphetamine and are less likely to see benefits in using the drug.

The project uses TV ads, radio spots and online interactive pieces to highlight the dangers of meth. It also sends former abusers, counselors and volunteers to high schools and events to speak about its effects.

Gov. Nathan Deal said meth abuse costs Georgia about \$1.3 billion each year. He praised the program for its work helping "young people and parents understand the risk of trying meth just one time."

Copyright 2011 by [WSBTV.com](http://www.wsbtv.com). The Associated Press contributed to this report. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.