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Anti-meth campaign seeks \$6M

The Georgia Meth Project is raising \$6 million to launch a statewide television, radio and newspaper advertising campaign to show the impact of the drug on users.

Campaign director Jim Langford says "these ads are going to be a bit edgy."

He and Attorney General Thurbert Baker visited the Rotary Club of Columbus Wednesday to try to raise funds.

Baker says the need for the campaign is urgent. He says "if we don't get a handle on this, it is going to ruin this state and country."

The project is modeled on a successful campaign that started in Montana and has now been adopted in five states.