

Georgia Meth Project: The Ads

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ATLANTA (MyFOX ATLANTA) - The [Georgia Meth Project's](#) ad campaign is graphic and scary and it's meant to be.

It's precisely the arrogance of youth and the air of invincibility that the Georgia Meth Project hopes to scare out of teenagers, by giving them the terrible facts about meth and bombarding them with messages on TV, radio, the internet and even on billboards.

The Meth Project campaign has already worked in other parts of the country. The campaign started in Montana in 2005, after a wildfire of meth use filled the state's jails and destroyed families. Since then, teen use and crime in general have dropped more than 60 percent.



Warning Signs of Meth Use

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WARNING SIGNS OF METH USE

- Something might be up if you notice a change in your teen's sleeping patterns especially if he's staying up for days on end and then sleeping or fatigued for a few days straight.
- You notice your teen is fidgeting-possibly scratching or picking at her skin.
- Your child is uninterested in food, and starts to become dangerously thin.
- Your teen might be extremely alert and energized, even after he or she was up all night.
- Your child might appear out of breath for no reason.
- There are strange burns on lips or fingers, nosebleeds, or track marks on arms.
- Is your normally honest child lying to you all the time? Are her plans sounding fishy or vague?
- Look for wild mood swings, hostility or abusive behavior.
- If you noticed razor blades, mirrors, straws, syringes, spoons or surgical tubing in your child's room, this is a clear sign of drug abuse and a cry for help.
- Look for deteriorating relationships with family members and friends.
- Interests that were once very important to your child may all of a sudden seem insignificant.
- Slipping grades, absenteeism and decreased motivation.



- For the teen who's looking to buy drugs, their parents' house can be a gold mine of resources from stealing cash to swiping jewelry.